

ASD
alcohol and soft drinks

Summer Brochure

June - July 2018



01623 441 427 | www.asdwholesale.co.uk

WELCOME TO OUR JUNE & JULY PROMOTIONAL BROCHURE

2	Buy any 2 gins and receive a FREE case of Lamb & Watt mixer	15	Cornish Orchards 20 litre cider Buy 3 get s 20L Farmhouse FREE
3	Blackwater gin buy 3 and receive 6 branded glasses	15	Worley 20 litre cider get a FREE 70cl Smirnoff of Gordons
3	Boutique – Y gin buy 4 and receive a FREE case of Fentimans	16	Castle Rock cask offer with FREE 5 litre cider
4	Range of new gins	17	Marstons cask offer with FREE Jack Daniels
5	Evan Williams Bourbon	17	World Cup cask ales with FREE Heineken Zero
6	Villa Serena only £3.99 per bottle	18	Titanic cask with FREE 70cl Smirnoff
6	Choice of 3 wines from Australia at £5.00 per bottle	18	St Austell cask offer with FREE Smirnoff, Hoodie or Patio Umbrellas
7	Rekorderlig Botanicals	19	Kettle Crisps buy 4 get another 1 FREE
8	Pago buy 4 and get another case FREE	20	Sun Valley get a FREE card of Chilli nuts
9	Belvior Presse buy 4 cases and get another case FREE	20	Range of other snacks available
9	Franklin buy any 4 and get another case FREE	21	Heineken Brand
10	Fentimans new flavour	22	New Belgium Kegs available
11	Crabbies special price plus glassware	22	Hofmeister install offer
11	London Road Cocktails only £14.99 per case		
12	Mixed bottle offer with Corona parasol FREE		
12	Bulmers No17 only £12.99 per case		
13	Aspall and Rekorderlig buy 6 get 1 FREE		
14	Cornish Orchards buy 5 get a case of Gold FREE		
14	Old Mout buy 5 and get the Alcohol free FREE		



CELEBRATE **WORLD GIN DAY** ON JUNE 9TH

BUY ANY 2 BOTTLES TO RECEIVE A CASE OF
LAMB & WATT MIXERS

FREE*

HALEWOOD
Wines & Spirits

For the term
drinkaware.co.uk Enjoy Responsibly

*all bottles: 70cl. Lamb & Watt mixer case: 12x200ml. Available while stocks last

for more information contact:
+44 (0)181 480 8800
customer.services@halewood-int.com

Buy any 3 x 50cl of Blackwater
Irish Gin and receive 6 branded
glasses FREE

£23.92 per bottle



- * One deal per customer
- * While stocks last



THAT BOUTIQUE-Y GIN COMPANY

BUY ANY 4 BOTTLES

FROM THE RANGE OF THAT BOUTIQUE-Y GIN COMPANY'S
CHERRY, RHUBARB, MOONSHOT & FINGER LIME GIN'S*
TO GET A CASE OF FENTIMAN'S MIXER

FREE**



* 50% & 40% ABV (100 & 80 PROOF) ** ONE CASE = 24 BOTTLES, WHILE STOCKS LAST

THATBOUTIQUEYGINCOMPANY.COM

THATBOUTIQUEYGINCOMPANY

A FEW GINS FROM OUR EXTENSIVE RANGE



BATH TUB NAVY STRENGTH

This is the Navy-Strength edition of the famous Bath Tub Gin from Ableforth's. As well as boasting a higher ABV than the original Bath Tub Gin, this edition also has a bigger botanical punch.

ABV 57.0% | 70CL | £31.00



HOUSE OF ELRICK

Made using botanicals including juniper, citrus, angelica, pink peppercorn, sweet fennel, heather and rose petals. Not only that, it's made with fresh water drawn from Loch Ness!

ABV 42.0% | 70CL | £27.60



MOMBASA CLUB STRAWBERRY

This is a sweet, juicy variation on the Mombasa Club Gin recipe, now featuring strawberries at its core! Perfect for the summer month.

ABV 37.5% | 70CL | £25.68



BOË VIOLET

A vibrant variation on the Boë Gin recipe, which has been infused with violets! Surely an excellent tippie for the summer months.

ABV 41.5% | 70CL | £27.90



SIPSMITH LEMON DRIZZLE

Fresh, tart and warming, the lemon is powerful, but is tempered well by savoury juniper, a pang of liquorice and a floral perfume quality that lifts it.

ABV 40.4% | 70CL | £24.20



VIOLETTA

Violetta Gin inspired by the taste of Parma Violets sweets. It has unique sweet taste and a strong scent like the sweets themselves.

ABV 40.0% | 50CL | £23.00



PERSIAN BLUE

This unusual gin is made using a traditional combination of botanicals including juniper, but the inclusion of Marshmallow Root brings a wonderful sweetness to the overall balance.

ABV 40.0% | 50CL | £23.00



MALFY BLOOD ORANGE

Refreshing citrus sweetness, with a helping of vanilla and a touch of tart grapefruit in the background. A crackle of juniper acts as a foil to the intense orange sweetness.

ABV 41.0% | 70CL | £24.50



LONE WOLF

Loan Wolf gin is a flavour filled twenty first century taste sensation.

ABV 44.0% | 70CL | £25.60



**Evan
Williams®
Bourbon**



**UPGRADE
TO
BOURBON.**



**BUY 2 BOTTLES AND RECEIVE 6 X
BRANDED ENAMEL JULEP CUPS
FREE OF CHARGE**

VILLA SERENA

Buy 6 of the same
varietal and pay
only...

£3.99/bottle!

**Offer available
June/July**



Australian Wines
Only

£5.00
per bottle





INTRODUCING THE NEW REKORDERLIG BOTANICALS RANGE

BUY 3 CASES AND RECEIVE A CASE OF
GLASSWARE AND A PERFECT SERVE BOOKLET

BEST SERVED OVER ICE WITH A COMPLEMENTING FRUIT GARNISH,
OR BUILD INTO A RANGE OF REFRESHING COCKTAILS USING THE BEAUTIFUL
GLASSWARE AND SUGGESTIONS IN THE PERFECT SERVE BOOKLET.



GRAPEFRUIT &
ROSEMARY



PEACH &
BASIL



RHUBARB, LEMON
& MINT

drinkaware.co.uk for the facts

While stocks last. Must be purchased in one transaction. Case contains six glasses. Promotional period is valid from 1st June to 31st August 2018 or until all stock is exhausted.

THE ESSENCE OF FRUIT
SINCE 1888.

CHOOSE FROM
OUR PREMIUM
JUICE COLLECTION:
ORANGE, MANGO,
CLOUDY APPLE,
STRAWBERRY,
PEACH, PINEAPPLE,
PINK GRAPEFRUIT,
CRANBERRY,
TOMATO AND
ORANGE, CARROT
& LEMON

12 x 200ml



BUY ANY 4 CASES
& GET 1 CASE
FREE OF CHARGE*

*June only



DEDICATED TO PROVIDING THE BEST PREMIUM FRUIT JUICE IN THE UK

With 14 delicious flavours, our 100% natural fruit juice is free of artificial
aromas, sweeteners and preservatives. www.pagofruitjuice.co.uk

Buy 4
cases get
1 free



STOCK UP NOW

www.belvoirfruitfarms.co.uk

Belvoir
fruit farms
MADE FOR
Good times

FRANKLIN
Since 1897
& SONS LTD

Buy 4 cases
from the mixers
& soft drinks
range & receive
any case free

Experience Worth Sharing

12x175ml Franklin & Sons Apple & Rhubarb, Lemonade & Elderflower, Raspberry & Raspberry, Strawberry & Raspberry, Orange & Grapefruit and 24x200ml Ginger Beer, 1898 Cola, Orange & Grapefruit and 24x200ml Fresh Milk & Stone Indian Tonic, Mixer, Light Tonic Water, Lemon Tonic, Ginger Beer, Ginger Ale, Soda Water, Lemonade & Tonic Water. Available from 1st July to 31st July 2018, while stocks last.

@Franklinandsons



www.franklinandsons.co.uk for our full range



NEW

**NATURAL
NEW FLAVOUR**

**PERFECTLY
REFRESHING**



VOTED BEST
SOFT DRINKS BRAND
2016/17



**BUY ANY 4 CASES
TO RECEIVE 1 CASE
OF NEW SPARKLING
FREE**



— 275ML RANGE —

Other 12 x 275ml flavours include:
Victorian Lemonade, Dandelion & Burdock, Gently
Sparkling Elderflower, Cherry Cola, Sparkling Lime
and Jasmine and Lemon Shandy

📞 @fentimansltd ~ www.fentimans.com

BUY A CASE OF
CRABBIE'S ORIGINAL
ALCOHOLIC GINGER BEER
FOR £13.99

BUY 2 CASES AND RECEIVE
A FREE CASE OF
BRANDED GLASSES*



*Crabbie's case: 12x500ml, 6 glasses per case. Available while stocks last.

Enjoy Responsibly
for the facts
drinkaware.co.uk

HALEWOOD
Wines & Spirits

for more information contact:
+44 (0)161 480 8300
customerservice@halewood-uk.com

British made
LONDON RD

HAND CRAFTED COCKTAILS

PRICED AT **£14.99**

Available from 1st to 30th June 2018



WWW.LONDONROADCOCKTAILS.CO.UK

drinkaware.co.uk

THE HISTORY OF
LONDON RD
COCKTAILS

Long considered an American invention, the cocktail's roots
can actually be traced back to 18th Century London.

London RD Cocktails celebrates the work of the city's earliest
mixologists in launching a fashion which has spanned
centuries and embraced flavours from across the globe.

A GUIDE TO SERVING THE AUTHENTIC
LONDON RD
COCKTAILS **EXPERIENCE**

EACH LONDON RD COCKTAIL HAS A SPECIFIC SERVE SUGGESTION



1 ADD ICE 2 SHAKE WELL 3 ADD GARNISH 4 SERVE

12 x 200ml London Rd, while stocks last.

MOST REFRESHING

ABInBev

BUY ANY 5 MIXED
CASES AND
RECEIVE A FREE
CASE OF MAGNERS
OR A CORONA
PARASOL
(WHILE STOCKS LAST)

for the facts drinkaware.co.uk

Open to adults in the UK only. Open to 18/01/2016 - 31/03/2016. ("Promotion Period"). Buy 5 cases of Corona (24 x 500ml), Heineken (24 x 500ml), Inland Lager (24 x 500ml), Pilsener (24 x 500ml), Lagarona Original (24 x 500ml) or the "Promotion" (including promotional pack) and receive a free case of Magners Original (24 x 500ml) or a Corona Parasol. Free of charge or non-commercial purposes only. Offer ends 31/03/2016. Offer may be modified if they qualify for reasons in the period of playing the offer. Promotion subject to 18/01/2016.



• ESTD **B** 1887 •
BULMERS

Crushed Red Berries
& Lime 12 x 500ml

£12.99 per case
While stocks last



Buy 6 cases and receive 1 case free

Stock up your fridge with this
fantastic deal on your favourite ciders

REKORDERLIG
CIDER

BEAUTIFULLY SWEDISH

KEY 1724
ASPALL
SUFFOLK



Deal is valid 1st to 31st July 2018.

drinkaware.co.uk for the facts

Deal is valid on Rekorderlig 16x500ml all variants, Aspull Draught, Isabella's Berry, Premier Cru and Harry Sparrow (all 12x500ml). Cheapest item free. Must be purchased in one transaction. Maximum of 6 deals allowed per customer for the promotion period. Promotion period is 1st to 31st July 2018.

MOLSON *Coors*



DULOE CORNWALL
**CORNISH
 • ORCHARDS •**

Buy five
 500ml Cases of Cider
 and get a

Case of
 Gold Cider

FOR FREE

OLD MOUT CIDER
**PRONOUNCED
 INCORRECTLY
 SINCE 1947**

MAKING FRUIT MORE
 USEFUL SINCE 1947

**BUY 5
 GET 1 FREE***

OLD MOUT CIDER
**ALCOHOL
 FREE**



 THE KIWI TASTE FOR ADVENTURE
 BREWED IN THE UK *T&C's Apply, subject to availability

ESTABLISHED IN NZ. MADE IN EU.
 for the facts drinkaware.co.uk

DULOE CORNWALL
**CORNISH
• ORCHARDS •**

Buy three
20L Bag in Boxes
and get a

Farmhouse
Bag in Box

FOR FREE



WORLEYS - AVAILABLE JUNE & JULY



BUY ANY **TWO** WORLEY 20 LITRE CIDER AT **£45.50** EACH AND RECEIVE A **FREE 70CL SMIRNOFF OR GORDONS**

CASTLE ROCK - JUNE ONLY

DEAL 1 - BUY ANY TWO AND RECEIVE A FREE 5L OF LILLEYS CIDER.

(Must be delivered on same order)

DEAL 2 - BUY ANY 6 AND GET A FREE 9G OF SHERIFF'S TIPPLE.

(Offer available over two orders)



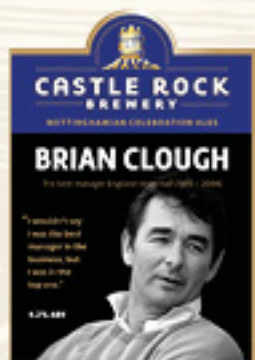
Red Brown	
Hoppy, Roast Malt	
Hop, Malt, Sweet	
4.4%	£79.27



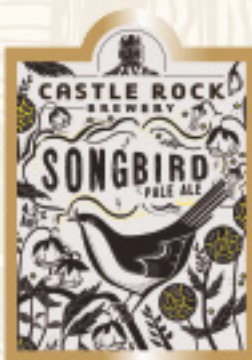
Russet Brown	
Fresh Hop	
Refreshing, Moreish	
3.4%	£69.58



Pale Golden	
Floral, Citrus, Hoppy	
Soft, Hollow, Smooth	
4.7%	£81.49



Golden	
Floral, Herbal	
Clean, Vanilla	
4.2%	£79.84



Pale Golden	
Tropical Fruit, Citrus Pine	
Fruity, Juicy, Subtle Malt	
4.2%	£85.22



Mid - Brown	
Traditional Hop	
Dry, Long Aftertaste	
4.0%	£77.95

JUNE BREWER OF THE MONTH

BUY ANY 2 CASK AND RECEIVE A 70CL JACK DANIELS FREE

BUY ANY 6 CASK AND RECEIVE ANOTHER 9G CASK FREE

Stock must be delivered between 1st and 30th June



👁️	Gold
🎵	Pale Gold
👄	Citrus Fruit, Floral
4.0%	£83.47



👁️	Pale Gold
🎵	Citrus Fruit, Malt
👄	Crisp, Full Bodied, Malt
3.8%	£78.55



👁️	Pale Gold
🎵	Citrus Fruit
👄	Citrus Fruit, Sweet
4.1%	£82.32



👁️	Copper
🎵	Biscuit, Floral
👄	Bitter Sweet, Earthy, Hop
4.4%	£84.98

BUY ANY 3 FOOTBALL ALES AND RECEIVE A CASE OF

HEINEKEN ZERO FREE

(cask must be delivered on same order)



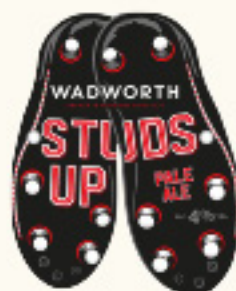
👁️	Light Pale
👄	Fruit
🎵	Refreshing Aftertaste
4.2%	£76.00



👁️	Pale
🎵	Citrus
👄	Fresh Hoppy Finish
3.9%	£63.30



👁️	Amber
🎵	Spicy, Hop
👄	Crisp, Balanced, Spicy Hop
4.2%	(FC) £81.62



👁️	Golden Pale Ale
🎵	Zesty, Grapefruit
👄	Juicy, Clean, Refreshing
4.0%	£72.50



FREE SPIRIT OFFER FROM TITANIC BREWERY



£83.80



£80.82



£82.89



£77.90



£81.16

Buy any two 9 gallon casks of Titanic and get a bottle of Smirnoff Vodka or Gordons Gin FREE!



www.titanicbrewery.co.uk

Terms & Conditions: You must order your axg's in one transaction to be eligible for the offer. This promotion is only open during July, therefore you must place your order between 1st & 31st July 2018 to receive the offer.

JULY BREWER OF THE MONTH

BUY ANY 2 CASK AND RECEIVE A 70CL SMIRNOFF FREE
 BUY ANY 3 CASK AND RECEIVE A HOODIE FREE
 BUY ANY 6 CASK AND RECEIVE 3 PATIO UMBRELLAS FREE



Amber	
Fruit, Spice	
Dry Finish, Full Bodied, Malt	
3.9%	£69.25

Pale	
Fruity	
Crisp Bitter Finish	
3.8%	£71.00

Deep Gold	
Grapefruit, Pine	
Grass	
4.5%	£86.60

Amber	
Malt, Spice, Toffee	
Bitter Sweet Balance	
4.1%	£77.95

Stock must be delivered between 1st and 30th July.

Stock up today



UK'S NO.1
PREMIUM
HAND COOKED
CRISP*

6 MONTHS
ON PROMOTION!



BUY 4 CASES GET 1 FREE

APPLIES TO ALL OF 40G RANGE
FROM 1ST MARCH - 31ST AUGUST

*SOURCE: AC NIELSEN TOT COV VALUE SALES MAR TO W/E 22ND APRIL 17.

THE SUN VALLEY NUT CO. | SUPER SPRING OFFER

BUY
 1 CARD SALTED PEANUTS (24 x 50g)
 & 1 CARD DRY ROASTED PEANUTS (24 x 50g)
RECEIVE A FREE CARD
CHILLI PEANUTS
 (12 X 50g)



NUTS IF YOU DO, NUTS IF YOU DON'T

Other Snacks Available

Roy Gray Pork Scratching	£6.98	Twix	£12.50
Roy Gray Pork Crunch	£10.62	Snickers	£17.39
Mini Cheddars Original	£16.24	Mars	£18.89
Mini Cheddars Branston	£16.29	Kit Kat 4 Finger	£17.50
Mini Cheddars BBQ	£16.24		
Mini Cheddars Cheese & Onion	£15.95		
Bacon Fries	£9.99		
Scampi Fries	£9.99		
Quavers	£11.00		
French Fries	£13.29		



OFFER YOUR CUSTOMERS MORE CHOICE, MORE REASONS TO STAY LONGER, WHILST SPENDING MORE



**PREMIUM POS SUPPORT,
INCLUDING GLASSWARE,
WITH EACH NEW INSTALL
OF THESE BRANDS**

WHY STOCK WORLD LAGER?

- DRAUGHT PREMIUM LAGER IS GROWING AT 5% WITH DRAUGHT CONTINENTAL PREMIUM GROWING AT 16% YOY*
- PREMIUM CATEGORY LAGER COMMANDS A 28% PRICE PREMIUM, GENERATING MORE CASH IN THE TILL
- DRINKERS ARE LOOKING FOR MORE PREMIUM QUALITY BEERS TO CREATE MEMORABLE OCCASIONS

CGA On Trade MAT value 30/12/17

* Continental Premium Lager brands include Birra Moretti, Peroni, and Estrella Dama

drinkaware.co.uk for the facts

HEINEKEN

Growing together

GREAT BELGIAN BEERS



SILLY ROUGE 8.0%
 This is a balanced blend of brown beer and natural cherry juices. Ruby-red in colour, this beer has a powerful taste of cherries with a hint of sour coming from the cherry pips. An excellent tasting beer.

ROMAN PILS 5%
 Discreet, but clean nose with hints of malt and hops, clear presence of fruits in the aroma. A refreshing drink with a nice malty attack which softly transitions into subtle bitter hops and a fresh, slightly bitter finish.



PINK KILLER 5.0%
 A white Belgian beer produced by the Silly brewery in the Wallonie region. Made from barley malt, wheat, Hallertau hops, orange zest, coriander and grapefruit juice, giving the beer its inimitable pink grapefruit colour. Fruity and thirst-quenching on the palate.

NOW AVAILABLE...NOW AVAILABLE...NOW AVAILABLE...NOW AVAILABLE...

NOT JUST THE BEST LAGER IN YOUR PUB. THE BEST LAGER IN THE WORLD.

Install the Best Lager in the World today and get a free 50L keg after 8 weeks plus receive a free POS kit*

*subject to The Heineken Brewing Company install criteria and approval





01623 441 427

www.asdwholesale.co.uk

info@asdwholesale.co.uk

ASD Wholesale Limited,
Cromleigh House, Brookside Way, Huthwaite,
Sutton-in-Ashfield, Nottinghamshire, NG17 2NL

Opening Hours

Mon – Fri 8am – 4pm

Sat – Sun 8am – 12pm

