

Summer Brochure

July - August 2019

ASD
alcohol and soft drinks



01623 441 427 | www.asdwholesale.co.uk

WELCOME TO THE SUMMER EDITION OF THE ASD PROMOTIONS BROCHURE

PAGE 2

Kopparberg Buy 6 get New Passionfruit FREE

PAGE 3-4

BIB Ciders with free stock or discounted price

PAGE 5

Budweiser at £16.49.
Becks with FREE Becks Blue

PAGE 6

Save £1.00 on Rattler.
FREE Corona parasol

PAGE 7

Win a trip to Copenhagen

PAGE 8

Brooklyn keg

PAGE 9-10

Cask ale offers

PAGE 11

Fentimans 250ml cans special price

PAGE 12

Fentimans 275ml 4 plus 1 FREE

PAGE 13

Belvoir Presse 4 plus 1 FREE

PAGE 14

Franklins 200ml & 275ml 4 plus 1 FREE

PAGE 15

New Crooked Eye Rum

PAGE 16

Brockmans FREE glassware.
Summer Spirits FREE
Tequila Rose

PAGE 17

FREE 125ml Fentimans Rose
Lemonade. Imaginaria 2 for £30

PAGE 18

New Red Leg Caramelised
Pineapple Rum

PAGE 19

Sharish and Mamont at special price

PAGE 20

Absolut Vodka FREE stock.
No Name 2 for £30

PAGE 21

Cuckoo special price plus glassware. Puerta de India glassware

PAGE 22

Robin Locksley glassware.
Opuhr glassware

PAGE 23

Coming soon New Gin Cubed

PAGE 24

New Prosecco.
Shake Baby Shake cocktails

PAGE 25

Kettle 4 plus 1 FREE

PAGE 26

New Snaffling Pig.
Snyders Pretzel Pieces

KOPPARBERG

OUTSIDE
IS OURS

FREE CASE
OF PASSIONFRUIT
WHEN YOU BUY 6 CASES

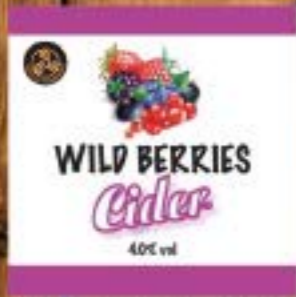
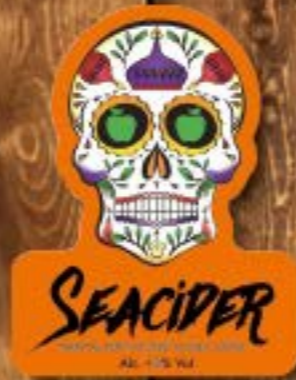


STOCK UP NOW

Case size: 15x500ml. Whilst stocks last. 15x500ml variants only.

While stocks last.

BUY ANY 3 CIDERS AND GET A 10L SNAILSBANK GOOSEBERRY FREE



BUY 3 X 20L OLD ROSIE GET A FREE 10L ROSIE PIG

Old Rosie
THE ORIGINAL CLOUDY CIDER
ALC 6.8% VOL
SLOWLY MATURED & LEFT UNFILTERED
WESTONS CIDER EST. 1990

ROSIE'S PIG
STRAWBERRY CLOUDY CIDER
Rhubarb CLOUDY CIDER
RASPBERRY CLOUDY CIDER

FREE

HEREFORDSHIRE WESTONS CIDER MAKERS 1880

Buy any 2 x 20L Purbeck Cider BIBs Get £5 Off

THE PURBECK CIDER COMPANY
Naturally delicious Dorset cider

PURBECK CHARACTERS
Traditional still ciders made with 100% British apples and packed full of character!
GF Gluten Free V Vegan

Lower Scoles Farm, Kingston, Wareham, Dorset, BH20 5LG



Budweiser

24 x 330ML
SPECIAL PRICE
£16.49

Healeys Cyder

RATTIER

CORNISH CLOUDY CYDER

**CHILL IT,
SIP IT,
LOVE IT!**

Want a Cyder with Bite?
Rattier has the crisp, fresh flavour you crave.

Discover Us    healeycyder.co.uk

**SPECIAL OFFER
SAVE
£1 PER CASE**



Offer available on Rattier Original, Berry and Pear cases of 12 x 330ml bottles.

24 X 330ML
BUY 3 CASES
OF BECK'S GET
A CASE OF
BECK BLUE
FREE!




BECK'S



24 X 330ML
BUY 3 CASES GET
A FREE PARASOL

Corona Extra

LA CERVEZA MAS FINA

Brewed and bottled by
CERVECERIA MODELO, S.A. DE C.V.
MEXICO, D.F.

while stocks last
maximum 1 deal per customer

Win a trip to the Home of Carlsberg.

Install Carlsberg Danish Pilsner

for the chance to win a trip to Copenhagen



I.C. JACOBSEN
FOUNDER



Customers installing Carlsberg Danish Pilsner between 1st June and 31st August will be entered into a draw to win a trip to Copenhagen. The draw will take place on Monday 15th September 2019 and the customer must still be stocking Carlsberg Danish Pilsner at this time. There are 10 trips to be won. The Trip includes pre-booked flights to Copenhagen in economy class. The Trip also includes 2 nights' accommodation in Copenhagen on a bed and breakfast basis at a 4 star hotel with the guests sharing a twin room or equivalent. The Trip must be taken within 6 months of notification to the Representative that the customer qualifies for the Trip. The Representative and/or any guest on the Trip must be aged 18 or above. Unless otherwise stated, any expenses incurred by the Representative in the general use and/or enjoyment of the Trip are the sole responsibility of the Representative. If the Trip is declined or the Representative cannot be contacted within a reasonable time, the Trip will be forfeited. The Promoter will not be responsible for the inability of a Representative to take up the Trip. No cash or other alternatives will be offered. The Promoter reserves the right to suspend, cancel or amend the offer and/or reallocate places any time without giving prior notice. Participation in the offer is deemed acceptance of these terms. If any provision of these terms and conditions is held invalid, such invalidity shall not affect the enforceability of any other provisions not held to be invalid. This promotion and all issues arising out of it shall be governed in accordance with English law and is subject to the exclusive jurisdiction of the English courts. Promoter: Carlsberg UK Limited, 90 Bridge Street, Northampton, NN1 1PE.

Enjoy Responsibly
drinkaware.co.uk for the facts

THE HOPPY LAGER THAT BROOKLYN BUILT



BROOKLYN BREWERY



Enjoy Responsibly

[@BROOKLYNBREWERY](https://www.brooklynbrewery.com)
79 NORTH 11TH STREET, BROOKLYN NY 11249
BROOKLYNBREWERY.COM



NO.1 AMERICAN CRAFT BEER BRAND IN THE UK*

NO.1 BRAND FOR QUALITY**

NO.1 BRAND THAT IF YOU TRY YOU BUY**

*CGA / Nielsen Mat April 2019
**Consumer Choice Survey (2000 drinkers) Sept 2018

drinkaware.co.uk for the facts



QUENCH YOUR THIRST



Buy 2 x 9G CASKS & get either a 70cl bottle of Smirnoff or Gordons FREE!

www.titanicbrewery.co.uk

You must enter your tag's in one transaction to be eligible for the offer. This promotion is only open during July, therefore you must place your order between 7th & 31st July 2019 to receive the offer.

A NEW BREED OF PALE ALE FROM BLACK SHEEP

BUY 1 X 9 & RECEIVE A T SHIRT
BUY 2 X 9 & RECEIVE A T-SHIRT PLUS A PREMIUM POS KIT



PREMIUM POS KIT

6 x Pint Glasses, 1 x PVC Bar Runner
6-100 x Drip Mats



BLACK SHEEP PALE ALE

Bursts of juicy citrus dance with the pale malt to offer a beautifully clean sweetness before the fragrant hops leave a long and lasting bitter finish.
Alc. 4.0% Vol.

POS sent direct to outlet



Oakham Ales is a multi-award winning brewery with a worldwide reputation for its innovative approach and for the quality and consistency of its brews. Oakham started brewing in Rutland and is now based in Woodston, Peterborough. First brewery to brew a beer with 100% Citra hops.

OFFER 1
BUY 6 &
GET 1 FREE
must include 3 different brands and get JHB free

OFFER 2
BUY
2X9G'S
and receive a
spirit free of charge
Offers valid July 2019 only.

<p>JHB Jeffrey Hudson 3.8% A.B.V. Hop: Challenger, Mount Hood Colour: Light Gold Taste: Light gold in colour, distinctly smooth with citrus fruitiness and a refreshing hoppy finish.</p>	<p>Inferno 4.0% A.B.V. Hop: Sterling, Amarillo, Centennial, Cascade, Chinook Colour: Golden Taste: A light golden beer with a big personality, bursting with fruity hop flavours, citrus notes and a refreshing finish.</p>	<p>Citra 4.2% A.B.V. Hop: Citra Colour: Golden Taste: Light gold in colour, bursting with citrus and tropical hop flavours and occasionally refreshing. The original UK Citra.</p>
<p>Scarlet Macaw 4.4% A.B.V. Hop: Summit, Amarillo Colour: Amber Taste: Daring, fruity hop flavours and an intensely refreshing bitterness that's as sharp as a Macaw's screech.</p>	<p>Bishops Farewell 4.6% A.B.V. Hop: Challenger, Cascade Colour: Golden Taste: A golden, premium beer with a smoothly malty background, rich and fruity hop flavours and a refreshing finish.</p>	<p>Green Devil 6.0% A.B.V. Hop: Citra Colour: Golden Taste: This contemporary IPA explodes with amazing hop flavour notes, packed in big tropical and citrus hop flavours before a crisp, refreshing finish.</p>

Endless Summer
Session Ale
3.4% A.B.V.
Hop: Cascade, Willamette, Chinook, Pacific Jade
Colour: Light Gold
Taste: This light and refreshing summer beer begins with a fruity aroma and taste before an endless wave of bitterness.

AVAILABLE IN JULY
ENDLESS SUMMER
3.4% A.B.V.
Hop: Cascade, Willamette, Chinook, Pacific Jade
Colour: Light Gold
Taste: This light and refreshing summer beer begins with a fruity aroma and taste before an endless wave of bitterness.

oakhamales.com



BUY ANY 2 X 9G AND GET A 70CL GORDONS OR SMIRNOFF FREE



BUY ANY 6 AND RECEIVE A FURTHER 9G FREE
Free stock at the lowest price cask

Exmoor Ales has its brewery in the famous Somerset brewing town of Wiveliscombe at the edge of Exmoor National Park.

Follow us on



£15.99
PER CASE*

Other flavours include:
Rose Lemonade, Curiosity
Cola and Cherry Cola



Botanically Brewed · Exquisitely Crafted

*Subject to VAT



BUY 4 CASES OF 275ml, GET 1 CASE
OF ROSE LEMONADE
FREE

ACROSS 12x275ml

Summer
of Rose



Botanically Brewed · Exquisitely Crafted

Rose Lemonade Table Talkers on request - For more details please contact Fentimans representative Zoe Johnson on 07930005848 or Zoe@fentimans.com



MARTIN PROBIHER'S
COURAGE WITHOUT THE DUTCH

COURAGE WITHOUT THE DUTCH

Martin Probiher's fearsomely good fruit juices, sparklers and fusions plot a refreshing path between sugary children's drinks and alcohol. To stock them is to sell them, thanks to a staunch supply of thirsty drinkers seeking all the heft but none of the hooch.





FRANKLIN & SONS LTD
London 1886

ENJOY A CASE FREE
when you buy any 4 cases



12x275ml Franklin & Sons Apple & Ribwort, Deadfoll & Bumble, Ginger Beer, Lemonade & Mistletoe, 18% Cider, Orange & Grapefruit and Strawberry & Raspberry. Available from 2nd July to 31st July 2013, while stocks last.

www.franklinandsons.co.uk for our full range

@Franklinandsons

Buy any **4** cases, get **1** case free



- Deliciously versatile as soft drinks or mixers
- No artificial sweeteners, preservatives or flavourings
- Made on our family farm

STOCK UP NOW, offer applies July/August
250ml presses packed in cases of 12. www.belvoirfruitfarms.co.uk

Belvoir fruit farms
MADE FOR Good times



FRANKLIN & SONS LTD
London 1886

BUY ANY 4 CASES & receive any case FREE



12x250ml Franklin & Sons Natural Italian Tonic Water, Natural Light Tonic Water, Zestful Lemon Tonic, Elderflower Tonic Water with Hibiscus, Rosemary Tonic Water with Black Olive, Elderflower Tonic Water with Cucumber, Pink Grapefruit Tonic Water with Bergamot, Ginger Ale, Ginger Beer, Soda Water, Artisan Water, Lemonade. Available from 2nd July to 31st July 2013, while stocks last.

www.franklinandsons.co.uk for our full range

@Franklinandsons



CROOKED EYE

CARIBBEAN RUM

Taste the Spirit of the Caribbean



CASK AND CRAFT AGED 3-YEAR OLD RUMS
AUTHENTICALLY BOTTLED AND PRODUCED IN THE CARIBBEAN AT 40% ABV.

EXPAND YOUR PREMIUM RUM COCKTAILS
WITH THESE INCREDIBLE SIPPING RUMS

drinkaware.co.uk for the facts | CROOKEDEYERUM.COM

BUY 2 x 70cl
AND RECEIVE

— **6** —

**BROCKMANS GIN
GLASSES FREE**

These fabulous glasses enhance the full enjoyment
of this uniquely smooth exquisite tasting premium gin.
Perfectly served it is a gin like no other.

LIKE NO OTHER

www.brockmansgin.com



**SUMMER
SPIRITS**

buy any *five bottles* from the
featured range and receive a
FREE bottle of *Tequila Rose**



free

For the facts
drinkaware.co.uk Enjoy Responsibly

*available while stocks last. All bottles 70cl

THE UK'S NO.1 PREMIUM GIN

CAPTIVATING FLAVOURS
OF SCOTLAND

RASPBERRY

BUY 3x 70cl WHITLEY NEILL
RASPBERRY GIN, RECEIVE A 24x125ml
CASE OF FENTIMANS ROSE LEMONADE
FREE!

TRADITIONAL ENGLISH GIN
WITH SCOTTISH HIGHLAND RASPBERRIES



For the full
drinkaware.co.uk

THE UK'S NO.1 PREMIUM GIN SOURCE: HELEN GIBBY TRADE DATA, VALUE SALES, MAT TO 23.03.19

Available while stocks last
www.whitleyneill.com

IMAGINARIA

Just
£30.00 ex
for 2



@ginimaginaria

www.drinkaware.co.uk

www.imaginaria.co.uk

REDLEG IS
THE FASTEST
GROWING SPICED
RUM IN THE
ON-TRADE*

INTRODUCING OUR NEW FLAVOUR...

REDLEG Caramelised Pineapple

REDLEG SPICED RUM
WITH 100% NATURAL PINEAPPLE
& CARAMEL FLAVOURS



BUY
1 X 70CL
OF EACH &
RECEIVE A
POS KIT
FREE!*



*Kit contains: 6 x Branded Free Glasses, 24 x Table Talkers, 2 x Bar Runners, Minimum 1 Mt per customer.
Available while stocks last. In 70cl of each includes Redleg Spiced Rum and Redleg Caramelised Pineapple.

*The Redleg Spiced Rum, Source - 100% NATURAL PINEAPPLE & CARAMEL FLAVOURS
Caramelised Pineapple Spiced Rum. Source - 100% NATURAL PINEAPPLE & CARAMEL FLAVOURS. drinkaware.co.uk

Special Price
£24.99

Qualifying Range includes Sharish Original, Sharish Blue Magic (The Original Colour Changing Gin). Available whilst stocks last.

www.drinkaware.co.uk

BUY ANY 6 X 70CL OF ABSOLUT AND GET A 50CL ABSOLUT STRAWBERRY FREE

SIBERIA RUSSIA

MAMONT
VODKA

#ChooseAdventure

While stocks last

INTERNATIONAL SPIRITS CHALLENGE 2018

Special Price
£27.00

2 FOR £30 EX VAT
QUALITY GIN LIQUEUR

COMING SOON! **gin cubed**



LIQUEUR 20% | 50CL



TROPICAL CRUSH | RHUBARB AND CUSTARD | CHERRY LIPS
REFRESHERS | PARMA VIOLET | BUBBLEGUM SALAD

DON'T BE SQUARE. **be cubed.**



NEW
75cl
&
Single Serve



STOCK UP NOW!

£12.99
PER CASE

Stock Up Today



THE UK'S NO.1
HAND COOKED
BRAND*

Now **GLUTEN-FREE**



BUY 4 CASES GET 1 FREE

APPLIES TO ALL OF 40G RANGE

*AC NIELSEN TOT COV VALUE SALES MAT TO W/E 16TH JUNE 2018.

THE
Snaffling
Pig co.®

AWESOME
FLAVOURED

PORKY SNACKS

SNAFFLINGPIG.CO.UK | @SNAFFLINGPIGCO | SNAFFLINGPIGCOMPANY



SNYDER'S
OF HANOVER

SNYDERS PRETZEL PIECES

12 X 56G • £6.84





01623 441 427

www.asdwholesale.co.uk

info@asdwholesale.co.uk

ASD Wholesale Limited,
Cromleigh House, Brookside Way, Huthwaite,
Sutton-in-Ashfield, Nottinghamshire, NG17 2NL

Opening Hours

Mon - Fri 8am - 4pm

Sat - Sun 8am - 12pm

